

Price list for web advertising at www.Marchmontnews.com

Banners on the Homepage

Banner placement and size	Price for 1 000 impressions (CPM)	Price for 2 weeks rotation 100%
Top banner (468x60 pix)	650 rub	42 000 rub
Middle long banner - 1 (728x90 pix)	600 rub	28 000 rub
Middle long banner - 2 (468x60 pix)	400 rub	20 000 rub
Right banner (300x250 pix)	500 rub	24 500 rub.

VAT included

Banners inside selected sector/news block (regional news block, innovation news, features etc.)

Banner placement and size	Price for 1 000 impressions (CPM)
Top banner (468x60 pix)	650 rub
Right banner (300x250 pix)	500 rub

VAT included

PACKAGES

NEWS BLOCK SPONSOR

- Banner on all pages of a selected news block
- Opportunity to leave news or expert opinions to the web news editor and place them in one of a selected news block*
- Direct text link/text block to your company web-site inside a selected news block

Price: 30 000 rub./month
(VAT included)

News blocks:

- Volga • Urals • Siberia • Central regions
- Far East • South west • North West
- North Caucasus • Innovation news
- Corporate governance news

* – Web-news editor has the final right to choose news and/or expert opinions of the Client and can refuse to publish them on the site if the material does not fit the demanded criteria

FEATURES AND VIDEOS BLOCK SPONSOR

- Banner on all pages of a selected block
- Your advertisement combined with Marchmont Preview mailing (data base of more than 20 000 VIP subscribers)
- Direct text link/text block to your company web-site inside a selected block

Price: 50 000 rub./month
(VAT included)

Additional information:

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